

### WHY EXHIBIT?

- To have it **tested**, because before buying, you have to test!
- Meet and convince future customers
- · Contribute to your retailers' Sellout
- The RAF: a meeting of practicing enthusiasts
- · Secure and free tests
- 3 days in the heart of Mandelieu (06)
- 10 minutes from the Estérel Massif,
   a perfect spot for Gravel and mountain biking
- At the foot of the Col de Tanneron ideal for road cycling
- Tests but also activities, film screenings, social rides, workshops, etc.

## **RACE ACROSS FRANCE IN FIGURES**

- · Creation in 2018
- 1,200 participants in 2025
- · Average age 39 years
- 5 distance formats, 5 departures and 1 single arrival in Mandelieu
- Media budget: €100k
- 3.5 million cumulative views across various platforms (Instagram, Facebook, YouTube)
- 1 dedicated website: 35k visits, 78k sessions, 140k page views
- Instagram + Facebook: +35k followers
- · 1 live platform: +46k unique visitors
- 1 Ultra Talk podcast: 25k listens during the event
- YouTube Aftermovie 2024: +30k views
- 1 database of 17.7k email addresses

## **EXHIBITOR INFORMATIONS**

Company name

Brand(s) under test

Adress

Postal code City Country

Billing adress (if different from company address)

Adress

Postal code City Country

Road Gravel Mountain biking Women's range Children's range

## PERSON IN CHARGE OF THE BOOKING

Last name First name
Phone Email

### PERSON IN CHARGE OF THE BOOTH

Last name First name
Phone Email

# **MY ORDER**

REGISTRATION <u>BEFORE</u> THE JANUARY 31, 2026	€85 EXCL. VAT/M <sup>2</sup> X	=	€
REGISTRATION <u>AFTER</u> THE FEBRUARY 1 <sup>ST</sup> , 2026	€105 EXCL. VAT/M <sup>2</sup> X	=	€
SUBTOTAL EXCL. VAT: €			€
VAT (20%): €			€
TOTAL INCL. VAT: €			€









#### **CANCELLATION POLICY**

The reservation form must be sent to the organizer Sportair accompanied by payment of the entire amount including tax. The reservation can only be validated upon receipt of a complete file. Failure to comply with this clause will result in cancellation of participation in the Race Across Festival event. Payments must be made by bank transfer (see RIB on page 1). Delays or non-payments will also result in cancellation of participation in the event.

#### **CANCELLATION CONDITIONS**

- 90 to 30 days before the start of the event: 50% cancellation fee
- 30 days before the start of the event: 100% cancellation fees

#### RESPONSIBILITIES AND COMMITMENTS

The organizer is insured under "Organizer Civil Liability". The organizer undertakes to set up a security guard service at night to ensure the security of the stored material which should in no case be assimilated to entrusted goods. Consequently, the exhibitor is invited to take out the usual "fairs and exhibitions" insurance guarantees with their insurers, i.e. civil liability and "all risks" on their personal and professional effects, objects and materials. The exhibitor undertakes, with its insurers, to waive recourse against the organizer in the event of damage caused or suffered by its effects, objects and professional materials, for any reason whatsoever, including in the event of transport, disappearance , deterioration. The exhibitor must produce a civil liability insurance certificate valid for the entire duration of the event. It will be the exhibitor's responsibility to make a declaration to the police in the event of theft. The exhibitor will then be able to obtain, from the IT system manager, the name, first name and contacts of the person responsible for the theft. The organizer cannot under any circumstances be held responsible for theft. It is up to each exhibitor to complete customs formalities for products coming from abroad.

#### LIMITATION OF LIABILITY AND CASES OF FORCE MAJEURE

If the event cannot take place, for all or part of its duration, or in the event of force majeure (storm, cataclysm, national strike, fire, etc.), the organizer will not be required to reimburse the sums paid by the exhibitors. JURISDICTION

Acceptance of the contractual commitment implies compliance with the requirements of this contract and the conditions cited in this reservation form. In the event of a dispute or dispute, the courts of Annecy will have sole jurisdiction.

#### VALIDITY OF THE CONTRACT

For any reservation request to be taken into account, this contract must be duly completed, signed and validated with the company stamp. If one of the clauses is not respected, the contract cannot be considered valid. Due to the Covid-19 epidemic and any possible mutation thereof, we particularly draw your attention to the fact that the organizer may be required to cancel the Show or postpone it to another date for respond to recommendations from health and government organizations. In such a case, the organizer will immediately notify the exhibitor of its decision to cancel or postpone. In the event of cancellation, there will be no claim for damages and the sums received by the organizer will be returned to the exhibitor, after deduction of expenses incurred: which the exhibitor expressly accepts and acknowledges. seront maintenues pour les nouvelles dates, sans possibilité de rétractation de l'exposant,

#### I ACCEPT THE GENERAL TERMS AND CONDITIONS OF SALE

I, the undersigned,

hereby confirm I have read and accept the above conditions

and officially commit the company

I represent in my capacity as

Place Date

Signature Company stamp

# **EARLY BIRD UNTIL JANUARY 31, 2026**

This form must be fully completed in your browser and returned signed by email to hadrien@sportair.fr

along with a 50% deposit of the total incl. VAT by January 31, 2026

The remaining balance is due by the April 30, 2026
Payment by cheque payable to "Eurovet / Sportair", or by bank transfer

Bank details (RIB)

EUROVET/SPORTAIR - 11 rue du Pré Faucon - PAE Les Glaisins - 74940 Annecy-Le-Vieux - +33 (0)4 58 58 23 00







